We are a team of students, consisting of nine future engineers in Electrical and Computer Engineering specialized in robotics at the head of an end degree project at the University of Sherbrooke. We would like to draw your attention to this project which might interest you as well as the positive impact Freescale could receive in exchange for his support.  
Each year, there is an international competition called RoboCup, where several universities throughout the world provide four to six humanoid robots to play soccer against another team. The project is located at the University of Sherbrooke in order to participate in the current coming years. In addition, this project will encourage the development of new skills in robotics at the University of Sherbrooke.

The creation of a robot team is the result of several years of work. The challenge for our team in 2013 will be to build one or two identical prototypes which can walk up to a pink ball placed on the ground. This prototype humanoid robot will be a low-cost starting platform also used in secondary schools and in colleges for young people interested in robotics as well as projects in electrical engineering at the University of Sherbrooke. Furthermore, this prototype will be improved in order to participate in the RoboCup competition in a few years.  
We approach you today because you are a leader in robotic and in order to enable us to bring this project to fruition, we need financial support. If this kind of project reaches your interest, you could help us in sponsorship, which it can express itself according to your interest. For example: a direct contribution or a good discount as a percentage in our various purchases.  
Desiring to bring this project as far as possible, in the current year, we will need the I.MX53 processors for control the Robots.  
  
This project is expected to invest over several years which would be a collaboration with you, and that will allow you to get directly involved in the success of an ambitious project student, in addition to making you much more visibility on future events which robots involved, as well as in schools where prototypes are presented, particularly at the University of Sherbrooke where the project will be repeated and improved every year. Obviously, direct advertising and will be considered during the events.

It is with great hope that we have reached your interest.  
  
Sincerely, Team Robofoot